Beat: Technology

APPOINTMENT OF XAVIER DUPORTET UNIFYING THE EXPORT FAMILY BY M.FEKL & A.LEMAIRE

COMMUNICATE BETTER EMERGING TECHNOLOGIES

Paris, Washington DC, 11.03.2016, 02:40 Time

USPA NEWS - Matthias Fekl, French Secretary of State for foreign trade, promoting tourism and foreign and Axelle Lemaire, Secretary of State for digital, announce the appointment of Xavier Duportet as the new backbone of the family export "Better Communicate / emerging technologies."

Matthias Fekl, French Secretary of State for foreign trade, promoting tourism and foreign and Axelle Lemaire, Secretary of State for digital, announce the appointment of Xavier Duportet as the new backbone of the family export "Better Communicate / emerging technologies." Xavier Duportet joins the team of export families federations to supporting the internationalization of our businesses and continue the momentum started by His predecessor, Bruno Bonnell. As share of Supporting foreign trade strategy, the government HAS since 2012 wanted to give Particular carrier to six families of goods and services, in terms of Both the prospects for world trade in 2022 and positions that French companies Sectors Involved in contention.----------

SUPPORT IN EXPORT SECTOR MAJOR EXPORTERS----------

The backbone of the device, Established in 2012, is to establish a partnership between the state and a leading figure of the private sector to communicate and unite a sector offering for foreign markets. It is thus a public-private approach to support exports in key sectors for our exchanges, characterized by a French offer of quality and global demand. The device was launched in the areas of health, food, digital and sustainable cities, which are then added to the tourism industries and the cultural and creative sector. In May 2015, it was extended to a seventh sector: renewable energy.

WHO ARE THE “BACKBONE“ ?----------

The backbone, from the world of business, willing to provide their time and expertise to help French companies to better address the export markets. They seek to encourage synergies between public and private actors and to promote coherent French deals in priority markets overseas.----------

The backbone may have, depending on the specifics of their "family" and according to their availability, several roles:

a true advisory role to guide the administrations in charge of foreign trade to the subjects and real concerns of the profession.

a representative role, sometimes providing a high level presence on priority projects abroad in support of the administrations.

an operational role to unite the ecosystems involved and bring out deals together several companies.----------

backbone of the missions are complementary with those of the special representatives of the Minister on certain areas or countries, and crossing geographical and sectoral approach.----------

Bridges are established gradually, around concrete projects such as the renovation of the historic center and the development of the city of Campeche in Mexico and the development of eco-city Wuhan and eco-district in Shenyang in China or around issues such as wider penetration of halal markets in Asia, the answer to Filipino needs in the hospital sector. Source : Spokesperson of French Foreign Affairs Ministry.

Article online:
https://www.uspa24.com/bericht-7336/appointment-of-xavier-duportet-unifying-the-export-family-by-mfekl-und-alemaire.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Rahma Sophia RACHDI

Exemption from liability:
The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Rahma Sophia RACHDI

Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619